

PRIVACY POLICY

In line with Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (the "GDPR"), below we present information concerning personal data processing.

§ 1. General provisions

1. The data controller is FRUMAX Sp. z o.o. of Koszalin, ul. Mieszka I 46, NIP (tax identification number): 4990659615.
2. Data is protected in accordance with the requirements laid down in the generally applicable legal regulations and is stored on secure servers.
3. We respect the right to privacy and make sure that data is secured. For this purpose we use e.g. a secure encryption protocol (SSL).
4. The personal data provided in the contact form is treated as confidential and is not visible to unauthorized persons.

§ 2. Data controller

1. Personal data is processed:
 - a) in accordance with legal regulations concerning personal data protection,
 - b) in accordance with this Privacy Policy,
 - c) to the extent and for the purposes necessary to establish and specify the contents of the agreement and to amend or terminate it, as well as to correctly provide electronic services,
 - d) to the extent and for the purposes necessary to fulfill legitimate interests (achieve legally justified goals), without violating the rights and freedoms of data subjects.
2. Every data subject has the right to access their data, rectify it, have it erased or have its processing restricted, the right to object, and the right to file a complaint with the relevant supervisory authority.
3. In all cases concerning personal data processing, please contact us by e-mail at **frumax@frumax.com**.
4. We have the right to share your personal data and other data with the authorities entitled to receive such data under the relevant legal regulations (e.g. law enforcement authorities).
5. Erasure of personal data may take place as a result of withdrawal of consent or a legally permissible objection to personal data processing.
6. We do not share personal data with entities other than those authorized under the relevant legal regulations.
7. Personal data is processed exclusively by the persons we have authorized to do so or by processors with which we closely cooperate.

§ 3. Cookies

1. The www.flooro.pl website uses cookies. Cookies are small text files sent by the server and stored by your browser. When the browser reconnects to the website, the website recognizes the type of your device. The parameters allow for the information contained in cookies to be

read only by the server that created them. As a result, cookies facilitate the use of previously visited websites.

2. Data collected by means of cookies concerns:
 - IP address,
 - type of browser used,
 - language,
 - type of operating system,
 - Internet service provider,
 - date, time, and location,
 - information sent to the website via the contact form.
3. The stored data is used to monitor and check the way in which users use our website in order to facilitate its functioning and ensure a more effective and easy navigation. We monitor user information with Google Analytics, which records user behaviors on the website.
4. Cookies identify the user, which allows for adjusting the content of the website he or she is using to his or her needs. By remembering his or her preferences, they allow for displaying targeted ads. We use cookies to ensure the highest standard of convenience of use of our website and the data we collect is used by FRUMAX Sp. z o.o. only internally, to optimize our operations.
5. We use the following types of cookies on our website:
 - necessary cookies, which allow for using the services offered on the website, e.g. authentication cookies used in connection with the services that require authentication on the website;
 - performance cookies, which allow for collecting information about the way in which our website is used;
 - functional cookies, which allow for remembering the user's settings and personalizing the user interface, e.g. in terms of the user's language or region, font size, website layout, etc.;
 - advertising cookies, which allow us to provide users with advertising content that matches their interests.
6. At any time, you can disable or enable cookies by means of changing the settings of your browser.